

# Food Service Europe & Middle East

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**20** Peru's national dish, ceviche, as well as its culinary associate, tiraditos, have become favourites among urban customers in European metropolises. From high-end to casual dining, Latin American and, in particular, Peruvian cuisine is the latest hot trend.



Inkanto, Milan



**42** Andrew Rennie: in our interview, the CEO Europe of Australia's Domino's Pizza Enterprises Ltd., the leading international Domino's franchisee, talks about the company's European activities and ambitions.

**32** Barcelona: a benchmark destination for food experts, trend scouts and gourmets. After the serious economic crisis of the last five years the Catalan metropolis is visibly on the up.

**Front Cover**

Sweden's O'Learys Trademark, famous for their sports bars, have launched a new concept OBW focusing on 'Outstanding Burgers and Wings'. It mirrors the lifestyle of California's Venice Beach – vibrant, dynamic and creative. Read more about this and other chicken-focused concepts in our pan-European survey from page 8.



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