

Food Service Europe & Middle East

Photo: Thomas Fedra



- 4** Editorial
- 6** Statistics
Europe by Numbers
- 8** Pan-European Survey
Good Food, Clean Conscience: Vegetarian and Vegan Concepts Are on the Rise (Part 1: Austria, France, Spain & Switzerland)
- 18** Hot Trend
Hotels: Innovative Lobby Concepts Aim to Attract the New Generation of Urban Nomads – and Locals as Well

Market Analyses

24 Europe
Top 99 Foodservice Operators in 2015 with Combined Net Sales Growth of 6.3% to €107.5 bn

40 Interview
John Eckbert, CEO Five Guys JV, Responsible for the Development Strategy of the US Better Burger Brand in the UK and Europe

Middle East Section

46 Grocery Cafés
Jones the Grocer Serves Gourmet Food for Everyday Living in the UAE and Beyond

50 Trends
USA: The Hottest F&B and Consumption Trends 2017

17th European Foodservice Summit

52 Summit Report
In a Nutshell: Key Actors, Key Insights and Lessons to Be Learned – an Illustrated Review

60 Visions
Douglas Rushkoff: Why the Digital Economy Has Gone Wrong – Towards a New Economic Model of Distributed Capitalism

61 Contributing Authors

64 Suppliers
Bunn-O-Matic Corp., Springfield, USA: A Leading Manufacturer of Precision Brewing Equipment

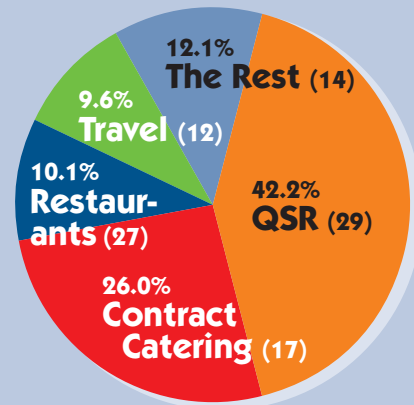
66 Top Trend Products
Suppliers Present their Latest F&B and Equipment Solutions

68 Show Dates
Major International Trade Shows and Events

40 After building a cult-like following at home in the USA, better-burger brand Five Guys is now making waves in Europe, too. In our interview, John Eckbert, CEO Five Guys JV, explains the development strategy in Europe.

Turnover 2015: Top 99

– by Sector –



() = no. of companies

©FoodService Europe & Middle East

24 With combined sales of €107.5 bn in 2015, Europe's Top 99 foodservice operators rang up the best results in the last 8 years. While total growth of the Top 99 reached 6.3%, the dominant QSR sector, representing a market share of 42.2%, grew by 7%.

Front Cover

Held for the 17th time, the European Foodservice Summit in Zurich again succeeded in bringing together great content with a genuine sense of community. One of the top speakers was Douglas Rushkoff from New York, acclaimed media scholar, author and expert in media, technology and culture.

Photo: Thomas Fedra

8 Vegetarism and veganism have developed from an esoteric niche to a highly respected lifestyle. Particularly young people tend to give up food and beverages that may cause harm to animals. More and more gastronomic start-ups reflect the trend.



Javier Medvedovsky, Barcelona

Deutscher Fachverlag GmbH
Mainzer Landstr. 251 | 60326 Frankfurt/Main | Germany
Tel. +49.69.7595-1512 | Fax +49.69.7595-1510
info@food-service-europe.com

