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17-21 March
2017

E-book Special Edition Hamburg at Its Best

For restaurant and catering professionals from all over Europe and beyond, there are at least three great reasons to come to Hamburg in the middle of March 2017:

- ★ **INTERNORGA, Northern Europe's Number 1 Horeca show** from 17 to 21 March 2017. More than 1,300 exhibitors, 100,000 sq m of exhibition space (gross) and almost 100,000 international trade visitors a year.
- ★ **International Foodservice Forum, Europe's largest congress for the professional restaurant industry** on 16 March 2017. Around 2,200 participants are expected.
- ★ **Vibrant, cosmopolitan port with the most restaurant hot spots** and culinary variety in the whole of Germany. Numerous recently opened restaurants. The perfect place for any trade visitor to find inspiration and new ideas for his or her own business.
- ★ **Guide with 32 restaurant portraits** and additional hotel tips for visitors.
- ★ **16 pages of facts & figures, concepts & trends, insights & perspectives.**

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Dear Readers,

Hamburg – gateway to the world and city of superlatives. Millions of tourists are drawn to the metropolis between the Elbe and the Alster every year and many come more than just once. And rightly so, because we are convinced that there is no other city in the world where the pulse of the time beats as fast as it does here. Whether it's the historic 'Speicherstadt' warehouse district, the never-sleeping harbour or the newly inaugurated Elbphilharmonie, in Hamburg there is always something fascinating to discover. From a culinary point of view, there is hardly any other city where so many innovative concepts are developed and spread practically around the whole world. It's simply the ideal location for experiencing a leading trade fair like the INTERNORGA. We'd like to invite you to Germany's most important fair for the international Horeca market. Discover the latest trends and ideas of future and enjoy the perfect atmosphere for an amazing trip through our wonderful city.

We can't wait to see you there!