

Taste the Future

The world's leading food fair in Cologne, Germany, from 7 to 11 October 2017, brings together ten trade shows at the same time and place. Covering the spectrum from Anuga Frozen Food to Anuga Drinks, Anuga is the world's biggest food and beverage exhibition. And, this year for the first time, includes Anuga Culinary Concepts – bundling cooking skills, technology, equipment and gastronomy solutions. It is aimed at decision makers from the foodservice sector.

This supplement demonstrates the growing importance of the out-of-home market in the everyday life of millions of consumers. It underscores the importance of Anuga as a major trade show for the industry. It concentrates on market research on the one hand and multi-concept operators and trends on the other. 40 pages packed full of brain food at its best.

We would like to invite you – and to inspire you – to come to Cologne in October 2017. Discover the taste of the future at this unique market place for the worldwide food industry. And come to the Anuga FoodService Power Breakfast, on offer every day at 11 am, from 7 to 9 October 2017 – for a great start to a successful day (see page A5). We look forward to seeing you there.



Katharina C. Hamma
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Gretel Weiss
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SPECIAL

Food & Foodservice Industry Outlook 2017+

For the next edition of Anuga international trade show from 7 to 11 October 2017 in Cologne, Germany, featuring Anuga Culinary Concepts – particularly devoted to foodservice professionals (hall 7)

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